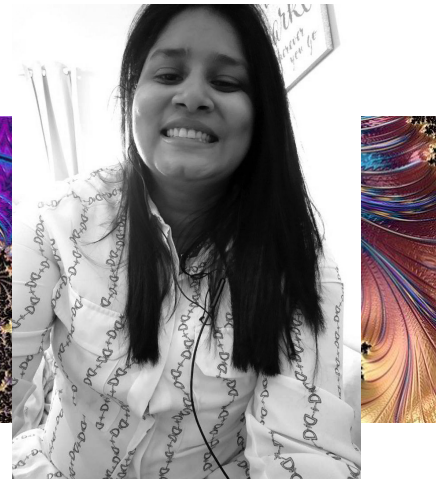


# JESSINA ANN MANJALY



## PERSONAL DETAILS

**Telephone number** 07465420518

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**Address** 35 Douglas Avenue  
Wembley  
HA0 4DT

**Portfolio website** <https://www.jessinaannmanjaly.com>

## PERSONAL PROFILE

Innovative multimedia communicator, passionate about the science of online technologies and digital creative solutions.

With 5+ years of technical experience in digital marketing and digital media roles.

## EDUCATION

**1992-1997** Sion Manning RC Girls School.  
**1997-1999** St Charles Sixth Form College.  
**2000-2004** Brunel University.  
**2005-2006** University of the Arts London.  
**2020-Current** British Academy of Digital Marketing.

## QUALIFICATIONS

**GCSEs:** Mathematics, English, English Lit, History, Geography, French, Computing, Science (Double Award), Design Technology and Art

**A Levels :** Art, Mathematics, Design Technology, Computer Science, IT

**Bachelor of Science (Hons):** Interactive Multimedia Technology and Design

**Master of Arts:** Interactive Multimedia Technology and Design

## OTHER RELEVANT COURSES

**Business Project Management** from online university

**Business Management** from evening classes at UAL

**Master of Business Administration** from Silicon Valley University

**Presentation and public speaking** from London College of Communication

**Creativity in Science, Technology, Engineering & Math** from evening course Imperial College

## SKILLS

**Computing Programming languages** - such as Visual Basic, C,C++ and Computer repairs.

**Operating systems** – Advanced knowledge of Apple, Linux and Windows (inc.Maintenance)

**Range of specialist software** - such as Logic & Final Cut Pro – 3D Studio Max & more

**Adobe Creative Cloud** – All packages. Accredited by Adobe University

**Microsoft Office** – All programs

**Digital Digital Marketing and social media** – SEO, Web Design, Email Marketing, Blog, Forum

**Digital Photography and Video** – Working on film sets and photography studios to labs

**Digital Art** – 2D/3D Design Concepts. Wimbledon College of Arts.

**Digital Media** – Theories of new media, multimedia communications and digital marketing

## EMPLOYMENT

**Oct 2017 - Oct 2018: *Digital Marketing Assistant and Care Assistant***

*Professional Angels*

Managed the delivery, development & created innovative digital content to support communication across the organization including website and graphic design. Developed high quality multimedia projects including short videos infographics and imagery for external and internal communications. All aspects of Social Media and digital marketing. Designed a Forum

**Feb 2016 - Sept2017: *Care Assistant***

*Peepal Care Agency*

All Carer Duties

**Jan 2015 - Jan 2016 : *Internet Marketing Assistant***

*The Greek Farmer Restaurant*

Graphic Design, Menus, Flyers, Posters, Articles. SEO and Google Analytics to identify usage patterns, maximized visitation. Managed social media.

**Feb 2012- Jan 2015: *Digital Marketing Officer***

*EastWest & Taskovski Film distribution*

Surveys, detailed reports, film reviews, press kits, mail outs, html coding, web design, professional correspondence and presentations. Trained staff on Adobe Software.

**Apr 2008 - Dec 2012: *Sales Associate at various companies.***

*Ann Winberg, Brissi, Baywood Chemist*

**Aug 2007 - Mar 2008 : *Teaching Multimedia.***

*Vedavyasavidyalayam School*

Teaching children Multimedia. Teaching 5 to 16 year olds English. Teaching children with special needs including autism. Learning basic Sanskrit and yoga.

**Jun 2003 - Jul 2005: *Sales Associate***

*Tea & Coffee Plant*

Brochures, flyers menu and displays.

**Jan 2002 - Dec 2003: Design Junior**

*Isaac Newton Reprographics*

Book binding and book covers, brochures and posters. Book keeping/ filing documents. Working with image libraries. Print process.

**VOLUNTARY WORK****Voluntary role since aged 12: Teaching Computing**

*At various Convents in Royal Borough of Kensington and Chelsea*

Teaching older Nuns at Roman Catholic convents to learn computing concepts and digital design. This together with my work as a Carer inspired me to create a forum and website Cyberinterconnect for elders. Computer repairs in Convents/hostels. Anything digital they needed help with.

**ADDITIONAL INFORMATION****Digital Art: chitta (mind stuff)**

*"When I was age 16 I was able to depict the science of mental health into an artist format, a set of 5 commissioned digital art prints named collectively 'chitta' (mind stuff) - each print named 'agra chitta', 'samkara chitta', 'vasana chitta' and 'anukara chitta' (a view of the mind in 5 parts). These were exhibited at the London Art Gallery, where I explored the theme in nature. The originals and copies were sold and all proceeds of the sale went to charity."*

**Interactive Electronic Toys: Globee Project**

*"The Globee Project is a set of soft electronic toys, inspired by the need to get children away from the traditional computer interface. My aim was to facilitate cultural exchange for children from different parts of the world through play. 'Globee Project' taught me that children need to feel safe, secure, and challenged in their learning from play. They are fast adopters of new technology."*

**Interactive Film: 2am**

*"Film '2am' about a girl dreamer who falls asleep after witnessing a suicide and goes into the dark abyss of the human mind that society sometimes shuts down. Many University students who came to the viewing took away copies of the DVD for friends and family, and felt compelled to write letters saying they had contemplated suicide. They found the piece healing and encouraged them to share their experience and journey to recovery. The aim of writing the poem turned film was to develop awareness of mental health issues. The film won an award."*

**INTERESTS**

Keeping up to date with the latest in technologies. Yoga, indoor cycling and chess. Learning basic Icelandic. Playing computer games. I especially enjoy reading books on Freud Jung & current theories, management and books on digital media. These have helped in my own personal development and reflective practice. I enjoy viewing contemporary art at galleries, going to the theatre, visiting museums and attending film festivals and music concerts.